



Suntec
S I N G A P O R E
International Convention &
Exhibition Centre

MEDIA RELEASE

Suntec Singapore Proud to Host Tax Free World Association Asia Pacific (TFWA) for the Next 3 Years from 2010 to 2012

Singapore, 31 October 2008 - Suntec Singapore was abuzz with excitement yesterday evening following the announcement in Cannes, France, that it has won the bid to host TFWA (Tax Free World Association) Asia Pacific exhibition and the GATE ONE2ONE event for the next three years from 2010 to 2012.

TFWA is the world's largest Duty Free & Travel Retail association and a leading provider of high quality exhibitions and related business support services to the Duty Free & Travel Retail industry, one of the most dynamic, sophisticated and challenging retail sectors in the world. It has a membership of more than 420 high-end luxury brands.

"TFWA is a highly significant event and we are proud to welcome them back to Singapore and Suntec Singapore. Singapore's strategic location is ideally located within easy access from ASEAN countries as well as the newly emerging economies in the region. We are operating in challenging times amidst the many (MICE) venue offerings and we are indeed honoured to be the chosen venue for TFWA Asia Pacific yet again," commented Pieter Idenburg, Chief Executive Officer of Suntec Singapore. "TFWA is an event that requires a city and a venue that is capable of meeting its exact requirements on quality, ambience and capability and we are elated that Suntec Singapore's track record as Asia's leading convention centre has been recognised by the team at TFWA."

TFWA Asia Pacific has been anchored in Singapore and at Suntec Singapore annually since 1995 (with a two-year break in 1998-99 when the show shifted to Hong Kong). The event in May this year, the biggest in its 12 year history, saw a 12% increase in exhibitor numbers and a 15% increase in floor space. The event attracted close to 2,000 visitors that included landlords of major airports, buyers, operators, agents as well as trade visitors.

In recent months, Suntec Singapore has hosted numerous prominent events from the inaugural ITB Asia to PBD Singapore 2008 to Singapore International Water Week 2008. To date, the venue has hosted more than 1,300 events and will host another 200 more events by the end of this year – from conventions, exhibitions, corporate meetings, incentive groups to F&B events/catering. Other recent bid wins include the International Congress of Principals in 2009 and Chartered Financial Annual Conference in 2013.

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About Suntec Singapore

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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