



Suntec
SINGAPORE
International Convention &
Exhibition Centre

MEDIA RELEASE

Suntec Singapore – Asia’s Convention City - and its Alliance Partners Support Earth Hour 2009

Singapore, 23 March 2009 - On Saturday, March 28, 2009, Suntec Singapore – Asia’s Convention City – together with its Joint Marketing Alliance (JMA) partners from the hotels will stand in solidarity with the world to raise awareness about climate change.

As part of this initiative, the (hotel) partners in the alliance consisting of Conrad Centennial Singapore, Marina Mandarin Singapore, Mandarin Oriental Singapore, Pan Pacific Singapore, Ritz-Carlton Millenia Singapore, Swissotel the Stamford and the Fairmont, will turn off non-essential lightings for an hour in observance of Earth Hour 2009.

The alliance joins the ranks of cities worldwide such as New York, Los Angeles, London, Sydney, Rio de Janeiro and Paris in making a statement about climate change. It will turn off non-essential lightings for one hour from 8.30pm to 9.30pm. Throughout the various hotel properties, areas such as the hotel façade and exterior, entrance, driveway, lobby and gardens will activate the lighting shut down. Guests at the properties will also be kept informed of the initiatives and encouraged to show their support. Additionally, over at the Ritz-Carlton, personalised service by its Energy Butlers will ensure that guests will have a seamless experience as they participate in this worthy cause. Equipped with additional torchlights on standby, the Energy Butler will be stationed on the lift landing of the guest floors, escorting guest personally to their room, where the in-room torchlight is at their disposal.

“The hospitality industry is tied to the environment and collaboration is vital when addressing the issue of climate change. This is an excellent opportunity for us to demonstrate our support for global conservation and we hope the hour long ‘disappearance’ of our skyline that dominates the Marina Bay skyline will draw more attention to this worthy cause,” said Pieter Idenburg, Suntec Singapore's Chief Executive Officer.

The partners within the alliance have continually strived to minimize its impact on the planet through its environmental initiatives such as waste reduction, energy management, water conservation, and various community outreach programs.

Suntec Singapore – Asia’s Convention City – is an initiative specifically founded to market the precinct composed of Suntec Singapore, the surrounding hotels and supporting infrastructure as a self-contained and fully integrated convention city. The aim is to market Singapore as a whole as THE convention destination in Asia and more specifically promote the precinct surrounding Suntec Singapore as the best choice in Singapore with “everything you want within a 15 minutes walk”.

- End -

About Suntec Singapore – Asia's Convention City

Suntec Singapore – Asia's Convention City is an initiative specifically founded to proactively market the precinct composed of Suntec Singapore, the surrounding hotels and supporting infrastructure as Asia's foremost convention destination and a self-contained, fully integrated convention city. The aim is to market Singapore as "THE CONVENTION" destination in Asia and more specifically promote the precinct surrounding Suntec Singapore as the best choice in Singapore with "everything you want within a 15 minute walk. It offers access to 100,000 square metres of meeting space, 5,200 hotels rooms, 1,000 retail outlets, 300 restaurants, 6 museums and a world-class performing arts centre. In short, everything an event planner will ever want. Its members include Conrad Centennial Singapore, Fairmont, Marina Mandarin Singapore, Mandarin Oriental Singapore, Pan Pacific Singapore, Ritz-Carlton Millenia Singapore, Swissotel the Stamford, Singapore Airlines, Pacific World, a destination management company and the Singapore Exhibition and Convention Bureau, a group under the Singapore Tourism Board.

For press enquiries, please contact:

Suntec Singapore International Convention & Exhibition Centre

Anjna Nihalani

Director – Marketing & Communications

Direct telephone: + 65 6825 2226

Mobile: + 65 9878 8828

Fax: + 65 6825 2222

Email : anjna.nihalani@suntecsingapore.com

Karen Chia

Manager – Marketing & Communications

Direct telephone: +65 6825 2227

Mobile: +65 9783 3378

Fax: +65 6825 2222

Email: karen.chia@suntecsingapore.com