



Suntec
SINGAPORE
International Convention &
Exhibition Centre

MEDIA RELEASE

Suntec Singapore Tees Off Golf Sponsorship

Singapore, 10 March 2009 - Suntec Singapore International Convention & Exhibition Centre (Suntec Singapore), Asia's leading conventions and exhibitions centre, today announced a sponsorship agreement with local rising golf pro Marc Kawasoe.

Under the exclusive deal and for the 2009 season, Kawasoe will sport Suntec Singapore's branding on his professional attire as well as his accessories. The agreement is for a year.

"Marc is an exceptional golfer. As the leading venue in Singapore for meetings, incentives, conventions and exhibitions, we are committed to developing and supporting young talent. Our sponsorship agreement with Marc gives us an opportunity to support our community's young great athletes," said Pieter Idenburg, Chief Executive Officer of Suntec Singapore. "Marc is very skilled, with a great possibility of being very successful on the green and we are happy to help fulfill his potential that will enable him to take his talent one step further".

Kawasoe, 26, who currently stands at No. 20 in Singapore, pitched marked his professional career in 2006. Marc's love for golf began at a tender age of six, when he followed his father to the driving range every weekend. He started golfing in high school in Los Angeles, USA in 1998. Upon his return to Singapore for his compulsory national service stint with the Singapore Armed Forces, Kawasoe inked his talent when he made it into the national team. Since then, he

has aced himself into the golfing scene as one of Singapore's popular stars, practicing with professional golfers Angela Park who is currently playing on the LPGA Tour and Kevin Na who is on the PGA Tour.

"I am really proud to partner with Suntec Singapore, easily recognised as one of the best convention and exhibition centres internationally. I am truly appreciative of the support that Suntec Singapore is giving me as a pro golfer and I look forward to a fruitful partnership," said Kawasoe.

The agreement allows Marc Kawasoe to promote for Suntec Singapore exclusively, which also include public appearances for the venue.

Kawasoe will have his first appearance of the year at the season's first Mercedes-Benz Masters Singapore championship at Laguna National Golf & Country Club from 11 – 14 March 2009. Apart from the Mercedes-Benz Masters Singapore, Marc will also play in all professional local events.

Started almost 500 years ago, golf as an activity, has in recent years, become an increasingly popular sport, not only in Singapore but globally. In the last decade, the game has propelled itself to be one of the world's most admired sports. Today, players such as Tiger Woods, Anna Sorenstam and Michelle Wie have become well-recognised household names worldwide.

Suntec Singapore, with more than a decade of experience in hosting a myriad of iconic events of diverse nature in its 100,000 square metres facility, is also one of the proud hosts for the Youth Olympic Games (YOG) 2010. Its vast 25,000 square-metre exhibition halls will house boxing, fencing, handball, judo, taekwondo and indoor wrestling. It will also be one of the venues for Doping Control during the period of the Games for the athletes.

Its foray into sports marketing is part of its overall sales and marketing strategies and plans for the brand and product development activities for the centre's long-term objectives.

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About Suntec Singapore

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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