



Suntec
S I N G A P O R E
International Convention &
Exhibition Centre

MEDIA RELEASE

Suntec Singapore, Asia's Leading MICE Venue Offers Online Merchandising

Singapore, 22 June 2009 – In yet another of its efforts to raise the bar for the MICE industry in Singapore, Suntec Singapore International Convention & Exhibition Centre (Suntec Singapore) has rolled out a new service for organisers and clients where they can brand their products as souvenir giveaways or for purchase – offering its customers an array of quality corporate premiums.

In light of the increasingly competitive MICE industry, the launch of this service will allow Suntec Singapore to offer and tailor a wide variety of merchandise and corporate gifts in various categories, making it a one-stop-shop for its clients and customers. Every product can be designed and customized professionally and customers can easily visit the website to view the variety and types of products that are available.

Varieties of items include but are not limited to mugs, thumb drives, golf kits and tee shirts. It can now also feature the event of the company's logo, making it (the event) even more memorable and impressive.

“We are very excited to embark on this initiative to offer our clients a wide range of merchandise for online purchase. This service is a testament of our commitment to raise the bar by offering services to clients that make their experience complete. With this, we are now able to offer the ability for organisers of business events to customise products that can be used as souvenir, giveaways or for purchase,” said One Wee Min, Director of Sales and Client Services.

Widely recognised as a world-class convention centre, Suntec Singapore opened since 1995 has made its mark in hosting a myriad of iconic events of diverse nature within its premier convention facility. Its versatile and flexible space spanning over 100,000 square metres has received a host of accolades and awards and is recognised as one of the leading centres in Asia.

Suntec Singapore’s merchandising platform can be viewed exclusively at <http://www.suntecsingapore.com/services/merchandising/index.htm>

Please contact us at +65 6820 3883 for further enquiries and we will be happy to customise solutions that can meet your needs.

At Suntec Singapore, we are passionate about everything we do.

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About Suntec Singapore

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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