



## **MEDIA RELEASE**

### **Suntec Singapore Appoints Senior Director, Operations**

**Singapore, 8 July 2008** - Suntec Singapore International Convention & Exhibition Centre, Asia's leading convention centre has appointed Chua Kok Piaw as Senior Director, Operations.

In his new role, Chua (or K P as he is better known) will be responsible for overseeing the overall operations for the various departments in the development and enhancement of Suntec Singapore. Asia's Convention City. He will also lead all operational aspects of the business to ensure that the venue continues to deliver a splendid service to all its guests while at the same time, be supported by a state-of-the-art building and logistical services.

Prior to joining Suntec Singapore, Chua was General Manager of Special Projects with Pico Art, where he was responsible for the complex operations for the IMF-World Bank Annual Meetings 2006. His other outstanding achievements include the HSBC Women's Championships 2008, Barclays Singapore Open 2007 and most recently, projects related to the Singtel Singapore Grand Prix.

No stranger to Suntec Singapore, KP spent many hours at Suntec Singapore during the IMF-World Bank Annual Meetings where he was in charge of the multifaceted set-up operations for the 1,032 temporary double-storey offices, a medical centre, press centre, documents and records offices, publication store, Internet kiosks, finance office, procurement and international transport offices.

“These are exciting times for the MICE industry in Singapore. The operational knowledge and experience that KP will bring with him to our organisation will be invaluable, especially with many major key events that will be taking place here at Suntec Singapore in the next few years,” says Pieter Idenburg, CEO of Suntec Singapore International Convention & Exhibition Centre.

Throughout his career, KP has held various senior management positions in the National Council of Social Service, Apple Computers and Johnson and Johnson.

Married with two children, KP is a keen sportsman and enjoys reading classics.

###

### **About Suntec Singapore**

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

### **For press enquiries, please contact:**

Anjna Nihalani  
Director – Marketing & Communications  
Direct telephone: + 65 6825 2226  
Mobile: + 65 9878 8828  
Fax: + 65 6825 2222  
Email : [anjna.nihalani@suntecsingapore.com](mailto:anjna.nihalani@suntecsingapore.com)

Karen Chia  
Manager – Marketing & Communications  
Direct telephone: +65 6825 2227  
Mobile: +65 9783 3378  
Fax: +65 6825 2222  
Email: [karen.chia@suntecsingapore.com](mailto:karen.chia@suntecsingapore.com)