



MEDIA RELEASE

Suntec Singapore to Divest its Subsidiary Suntec Integrated Media to TMX Show Productions

Singapore, 20 November 2007 - Suntec Singapore International Convention & Exhibition Centre (Suntec Singapore) and TMX Show Productions Pte Ltd today announced a definitive agreement under which Suntec Singapore will divest the business and assets of its subsidiary division Suntec Integrated Media (SIM) to TMX Show Productions Pte Ltd.

Suntec Integrated Media (SIM), a division of Suntec Singapore, is a full-service exhibition and conference organiser. The company conceptualises and develops business events for identified industries and market segments as well as provides a platform for overseas organisers entering the Asian market. Established in 2002, SIM is the proud organiser of various landmark lifestyle events such as Asia Dive Expo (ADEX), Boat Thai, Sports & Fitness Expo and other quality lifestyle events. Its annual significant event, Boat Asia, is Asia's Leading Leisure Boat Show and was recently conferred Best Boat Show in Asia by the prestigious Christofle Asia Boating Awards 2007.

"In this highly competitive conference and exhibitions market and with trade exhibitions becoming increasingly specialised, we are confident that TMX Show Productions is uniquely positioned to take this business to the next level," says Pieter Idenburg, Chief Operating Officer of Suntec Singapore. "TMX Show Productions under the leadership of Herman Ho will further capitalise on the strengths of SIM and optimize the presence of its shows and product offerings."

TMX Show Productions Pte Ltd is a newly formed company, established by Herman Ho. The company has been set up to own and manage the acquisitions of Boat Asia, Boat Thai, Asia Dive Expo (ADEX) as well as the Sports and Fitness Expo (SFE). TMX Show Productions, under the direction of Mr Ho, will continue to build on the solid foundation that SIM has laid for its events. Before establishing TMX Show Productions, Mr Ho was the founder and owner of the successful Techmex Event Production Pte Ltd (TEPS) company which was set up in 1999.

“With the solid foundation that Suntec Integrated Media has established for its shows, TMX Show Productions is now well placed to grow these reputable shows to a higher level,” says Herman Ho, Managing Director of TMX Show Productions Pte Ltd. “In the near future, as part of our mid-to long term strategy, we plan to produce 4 more shows with a special focus on Sports and Lifestyle. “

A mechanical engineer by training, Mr Ho is an avid sportsman, a keen boating enthusiast and sailor. An entrepreneur with tremendous experience in the events business and one who takes pride in recognising business opportunities and making things happen, Mr Ho is fast paced and passionate about sports. His success stems from his creative approach, unrelenting attitude as well as his approachability with the individuals with whom he works. He believes in empowering employees and practices bottom-up approach in managing people.

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About Suntec Singapore

Suntec Singapore is a world-class venue located in the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of floor space over six levels, this award-winning facility can cater to events from 10 to 12,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail shops, 300 restaurants and the region's new centre for the performing arts, Esplanade - Theatres on the Bay. A mere 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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