



MEDIA RELEASE

Royal Chef Joins Singapore's Largest Banquet Kitchen

7 September 2004, Singapore - Suntec Singapore International Convention and Exhibition Centre (Suntec Singapore) is pleased to announce the appointment of Mr Alen Chow Len Yuen, as the Executive Chef for the largest banquet kitchen complex in Singapore.

Most notably, Chef Chow is the man behind 1997 Hong Kong Handover dinner banquet hosted by Prince Charles. His 30 years of culinary experience will certainly make a difference in enhancing the gastronomic experience in the world-class venue. No stranger to an unconventional cooking environment, he will head the operations of the kitchen complex comprising seven kitchens, catering to four Food and Beverage outlets and all banquet events hosted by Suntec Singapore.

His prior experience includes 16 years in Mandarin Oriental Group of Hotels in Hong Kong, China and Macau before joining Hong Kong Convention and Exhibition Centre (HKCEC) in 1988.

Most recently, he was the executive chef of Radisson President Hotel & Suites Vancouver Airport. While in Canada, Chef Chow took the opportunity to study North American dietary habits and furthered his interest in agriculture and fresh produce.

Taking on the mantle of the leading chef at Suntec Singapore, Chef Chow enthuses: *"I look forward to the challenge in the kitchen operations where I will have to ensure a seamless workflow and enhanced food quality served to every diner. This involves looking at the entire process from the selection of ingredients to menu planning, manpower allocation, food handling and most importantly, meeting customer satisfaction."*



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Chef Chow is educated in the best traditions of Asian and Western culinary cultures and with the newly acquired food ingredients knowledge, he quips: "I can't wait to conjure a complete set of menu that incorporates health benefits and thus offers a holistic food experience to all diners."

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About Suntec Singapore International Convention and Exhibition Centre (Suntec Singapore)

Located at the heart of a totally integrated meetings, conventions and exhibition hub, Suntec Singapore is a world class venue offering 100,000sqm of versatile space and direct access to 5,200 hotel rooms, 300 restaurants and comprehensive shopping and entertainment facilities. Suntec Singapore's flexible event space is spread over six levels including a convention hall that accommodates up to 12,000 people theatre-style, an exhibition hall of 12,000 sqm, a sub-divisible ballroom, 31 meeting rooms, a Theatre and a multi-purpose Concourse. Additionally, the venue has the largest banquet kitchen in Singapore supported by an award-winning food and beverage team.

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