



MEDIA RELEASE

The Million Dollar Round Table Brings its Magic Back to Suntec Singapore

Singapore, 3 May 2010 – Asia's leading conventions and exhibitions venue is proud to announce that the Million Dollar Round Table (MDRT), the Premier Association of Financial Professionals, is bringing the magic of the 2011 MDRT Experience meeting back to Suntec Singapore from 24 – 26 February 2011. The event will be managed by MCI Singapore.

Founded in 1927, MDRT is an international, independent association of more than 31,500, or less than 1 percent, of the world's best life insurance and financial services professionals. With membership from 80 nations and territories, MDRT members demonstrate exceptional professional knowledge, strict ethical conduct and outstanding client service. MDRT membership is recognized internationally as the standard of sales excellence in the life insurance and financial services business.

Open to members and non-members, the MDRT Experience showcases the association's prestigious Annual Meeting to financial services professionals outside North America. The MDRT Experience meeting, delivering cutting-edge sales techniques, technical information and motivational concepts, is proven to have helped financial professionals who attend increase their production — and qualify for MDRT membership.

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“We are pleased to welcome the MDRT Experience to Singapore and to Suntec Singapore. As an internationally acclaimed venue that has built a good brand name and a solid reputation, gives us credence -- and we are delighted that we are able to once again extend our warm hospitality to this esteemed group so that they can come together to share their knowledge and best business practices in one of the fastest growing financial services sector,” said Pieter Idenburg, CEO of Suntec Singapore.

“In 2010, MDRT partnered with MCI to deliver a successful Experience meeting in Korea and we are confident we can deliver the same winning content for the 2011 event in Singapore, “ said David Goh, Managing Director of MCI Singapore. “We look forward to playing a role in this highly anticipated meeting in the financial services industry.”

The 2011 MDRT Experience will be attended by approximately 6,000 international delegates. In addition to international preeminent speakers, the 2011 MDRT Experience also offers MDRT members and aspiring members to network with other top financial services professionals from around the world.

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About MCI

MCI is a globally integrated association, communication, and event management company. For over 20 years, MCI helps companies, governments and associations bring people together to create meaningful connections and win.

Our combined expertise helps clients to outperform by offering strategy, creativity and execution in the fields of Association Management & Consulting (AMC), Performance Improvement, Professional Congress Organisation (PCO), and Meetings & Events. Our support services, which include Global Destination Management (DMC) in 17 countries and Audio Visual & Staging solutions, “make it happen” by connecting the best people in the right places.

MCI has 37 offices in 20 countries and employs 800+ professionals worldwide.

About Suntec Singapore

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay.

While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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