



**Suntec**  
**SINGAPORE**  
International Convention &  
Exhibition Centre

**MEDIA RELEASE**

## **Suntec Singapore's Culinary Maestros Take On Asia's Best**

**Singapore, 27 September 2011** – Creativity, teamwork and grace under fire were the key ingredients as the team from Suntec Singapore took silver honours at the Culinaire Malaysia 2011 in Kuala Lumpur.

A five-man team of culinary geniuses from Suntec Singapore honed their gastronomic talent at the Culinaire Malaysia 2011 in Kuala Lumpur, where they battled some of Asia's best chefs from the food and hospitality industry in a show of ingenuity, innovation and wit.

Led by Executive Chef Alfred Lee, the chefs competed in The Red Majesty Chef's Cup, a team challenge dedicated to celebrate modern Chinese Avant Garde cuisine and motivate chefs to explore new boundaries with their craft. Chosen for their experience and enthusiasm, the team presented a six-course set menu perfected after numerous rounds of testing and tasting efforts.

In the Final round, the team was given a mystery ingredients box. With only an hour and a half to plan and prepare the menu, the team had to devise a six-course menu for four, using all the ingredients. Points were awarded based on flavour and taste, content, presentation and appearance, theme and menu composition and level of difficulty, proper utilisation of ingredients (with minimum wastage), creativity and innovation, as well as hygiene.

“Through skillful teamwork and out of the box thinking, the Suntec Singapore team prepared and impressed the judges with their eye-pleasing masterpieces in under 3 hours,” said Alfred Lee, Executive Chef of Suntec Singapore. “This is an enormous accomplishment for us and we are very proud of our achievement.”

“The team really worked hard and spent much of their time practicing their techniques and perfecting their skills. This is an honourable win for us as this award not only reflects our ability to run a world-class venue, it also shows our team’s talents and efforts in offering the finest in dining experiences,” said Daniel Ang, Director of Operations of Suntec Singapore.

Along with his talented crew of chefs and food service professionals, Chef Alfred oversees the massive catering operations at Suntec Singapore - a venue that hosts approximately 1,500 events with an annual footfall of 7 million visitors annually. These awards have certainly reinforced the epicurean and gastronomic talents and capabilities of Suntec Singapore’s team of culinary experts. With one of the largest commercial kitchen in Singapore, Suntec Singapore’s culinary geniuses are capable of serving up to 20,000 meals at any one time.

This is the second time the culinary team at Suntec Singapore has excelled and brought home medals for their culinary prowess. The team walked away with a gold medal at the preliminary rounds and emerged with a silver medal at the Finals in the Food and Hotel Asia Imperial Challenge in 2008.

Culinaire Malaysia 2011 is known as the region's largest culinary competition and was held in conjunction with Food & Hotel Malaysia from September 20 to 23. The event brought together world-class players from the F&B and Hospitality industries.

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## **About Suntec Singapore**

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City - offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located in the Central Business District and just minutes from the city's entertainment and cultural attractions.

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