



Suntec
SINGAPORE
International Convention &
Exhibition Centre

MEDIA RELEASE

Suntec Singapore Promotes from Within

Singapore, 23 May 2011 - Suntec Singapore International Convention and Exhibition Centre (Suntec Singapore), Asia's leading business venue has strengthened its leadership team with the appointment of two new directorships.

Mr Daniel Ang, Director of Operations

In his new role as Director of Operations, Daniel will head the daily operational management of Singapore's leading conventions and exhibitions centre; a venue that hosts an average of 1,500 events annually. In this function, he is responsible for the largest division that includes Food Production, Banquet Operations, Facilities Management, Housekeeping, Stewarding, Security and Fire Safety, Quality Service, Information Technology, Audio Visual and Joaquim Buffet Restaurant.

Daniel joined Suntec Singapore in 2005 as Senior Manager, Exhibition Sales where he was responsible for securing key events such as ITB Asia and JEC Composites to Suntec Singapore. He later spent time in the Business Development Division evaluating several new initiatives as well as spearheading the development and implementation of TouchPoint – a mobile interactive display for the centre. During the course of his career at Suntec Singapore and previous employment, Daniel gained valuable insights on operational and logistical aspects of delivering a successful event from both a client and supplier point of view.

Prior to Suntec Singapore, Daniel was with CityNeon Exhibition Services (Shanghai), where he was responsible for developing and establishing the sales and marketing initiatives for its Shanghai office. Daniel holds a B.A. from the University of Canberra, Australia.

Ms Bibiana Lau, Director of Sales

In her new role as Director of Sales, Bibiana will be responsible for strengthening Suntec Singapore's sales initiatives, calculated business direction as well as implementing sales strategies and driving sales performance. Reporting directly to Director of Commercial, Mr Ong Wee Min, she will also be accountable for enhancing revenue growth in the traditional MICE segments of the venue's core business.

Bibiana joined Suntec Singapore in November 2006 as Senior Manager, Convention Sales and has progressively taken on leadership positions with additional responsibilities over the years. She has consistently achieved high levels of accomplishments. Under her dedicated leadership the venue has secured and hosted several prominent events such as the Singapore International Water Week, Singapore International Energy Week, Singapore Garden Festival, FDI Annual World Dental Congress 2009 as well as the International Conference on Emergency Medicine 2010, to name a few.

A graduate of Glasgow Caledonian University, UK; Bibiana is also a Certified Meeting Professional since 2004, a program that recognises individuals who have achieved the industry's highest standard of professionalism.

Commenting on the appointments, Director of Human Resources and Administration Ms Jacqueline Goh said, "At Suntec Singapore, we have a long tradition of promoting from within as we believe in empowering our personnel to strive at a competitive level. It is our aim to recognise every employee's hard work and contribution. Additionally, our ability to recognise outstanding individuals stem from our pool of internal talents who frequently demonstrate their high performance abilities. These appointments acknowledge and reward the outstanding achievements of our people, as well as their commitment to excellence."

Suntec Singapore, a leader in the MICE (meetings, incentives, conventions and exhibitions) business has a reputation for progressive and successful management. Poised for a solid growth ahead, these promotions are a key part of the venue's overall strategy to secure a solid future.

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About Suntec Singapore

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City - offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located in the Central Business District and just minutes from the city's entertainment and cultural attractions.

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