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Suntec Singapore CEO Leads Team in First Ever Youth Olympic Games Torchbearer Relay

Singapore, 6 August 2010 -- Suntec Singapore's Chief Executive Officer Pieter Idenburg will lead his team in the first-ever Youth Olympic Games (YOG) Torchbearer Relay as Singapore gears up for the inaugural games and the flame reaches its final lap.

Mr. Idenburg will lead three other Suntec Singapore staff in the torch relay along Temasek Avenue towards Raffles Boulevard on Aug 13, at 5.30pm on the sixth and final day of the run.

Singapore will be hosting the inaugural Youth Olympic Games from 14 – 26 August 2010. Approximately 5,000 athletes and team officials from over 200 countries will unite and compete in 26 sports as well as participate in the Culture and Education Programme. Targeted at youths between the ages of 14 and 18, the Singapore 2010 Youth Olympic Games aspires youth around the world to embrace, embody and express the Olympic values of Excellence, Friendship and Respect. The aim is to create a lasting sports, culture and education legacy for Singapore and youths from around the world, as well as enhance and elevate the sporting culture locally and regionally.

Suntec Singapore, the Official Convention Centre Partner for the Games and the largest sporting venue for Boxing, Fencing, Handball, Judo, Taekwondo and Wrestling, is working in clockwork precision round the clock to ensure that all is in order for the Games. In addition, Suntec Singapore has been designated as one of the official caterers that will serve over 100,000 meals to more than 10 venues for the athletes, team officials and taskforce members. It is also the only venue that will accommodate the most number of sports competitions under one roof. In addition, the Culture and Education Programme (CEP) such as the Arts and Culture and Discovery Activity, which will include an Olympic Gallery, interactive exhibits on healthy living, demonstrations of selected YOG sports, will also be held at Suntec Singapore. These CEP activities, located at Suntec Singapore Level 3 concourse will be open to members of the public.

“I am very honoured and proud to lead our Suntec Singapore team to participate in such an important and symbolic global sporting event. Bearing the Olympic torch and hosting the event in our centre is a historic moment for our team as we share many common ideals with the Olympic movement. It is not all about conventions and exhibitions, but also the friendships and partnerships forged through the networking events that create a lasting impact for our visitors,” Mr. Idenburg said.

The team at Suntec Singapore will also be represented by Jay Singson from the Marketing and Communications division, Jasmine Tan and Sam Lay from the Sales and Client Services division.

“I am honored and privileged to represent Singapore, Suntec Singapore and the Marketing and Communications team to carry the flame. It is indeed a once in a lifetime experience for me and is something I will cherish all my life,” commented Jay Singson.

Torchbearers are ambassadors of the Youth Olympic Flame, expressing the spirit of Olympism and inspiring others to connect with this principle and exemplifying the Olympic values of Excellence, Friendship and Respect. A torchbearer for the Singapore Journey of the Youth Olympic Flame must live the Olympic values of Excellence, Friendship and Respect. A total of 2,400 people will be taking part in the torchbearers of the Singapore leg of the YOG torch relay.

According to the Singapore Youth Olympic Games Organising Committee, the participants were chosen after a three-month search. At Suntec Singapore, the representatives were selected based on the highest number of nominations received from their colleagues across all departments. They must also exemplify the Olympic values of Excellence, Friendship and Respect.

The Youth Olympic Flame was lit in ancient Olympia, Greece on July 23, 2010 and left Athens to begin its global journey. It already travelled to five cities in five continents, namely Europe (Berlin, Germany), Africa (Dakar, Senegal), the Americas (Mexico City, Mexico), Oceania (Auckland, New Zealand) and Asia (Seoul, Korea) before the Flame is lit at the Singapore 2010 Opening Ceremony at The Float@Marina Bay and the curtain rises to mark the start of the Singapore 2010 Youth Olympic Games on August 14, 2010.

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About Suntec Singapore

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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