



**Suntec**  
SINGAPORE  
International Convention &  
Exhibition Centre

## **MEDIA RELEASE**

### Suntec Singapore Achieves Record High for Month of June

**Singapore, 30 July 2010** - Suntec Singapore centre recorded its highest occupancy ever as it welcomed more than 1 million visitors who attended 102 events – just for the month of June – hosting on average 5 events a day.

Reaching an occupancy rate of 98%\*, June was the busiest month in its 15-year history. MICE (Meetings, Incentives, Conventions and Exhibitions) business alone recorded the highest occupancy in 2010 at 84%.

"It was a phenomenal month that exceeded our wildest expectations and the record number is a testament to the trust our clients put in our service and operational excellence. For this busy time we worked closely with many of our clients who chose to reschedule their events simply to hold their events at our venue, said Pieter Idenburg, CEO of Suntec Singapore. "The buzz is expected to continue as the venue gears up to host and welcome the athletes and team officials for the first ever Youth Olympic Games in Singapore. I keep telling my staff that the best is yet to come."

Notable events included the Singapore International Water Week and the World Cities Summit which drew 14,000 delegates from 85 countries, the Asian Investment Conference and Exhibition 2010 and the 3<sup>rd</sup> APS Global Education Conference 2010 held meetings and conferences, while Tat Hong Holdings and the Singapore Taekwondo Federation celebrated their dinners and dances at the spacious Ballroom, which sits 1,100 people.

Suntec Singapore also welcomed events such as the International Conference on Emergency Medicine and Robocup 2010 in June, who held their events at the centre for the first time.

The annual PC show continued to draw large crowds, with 950,000 people who spent S\$52.1 million, snapping up electronics and consumer products including laptops, printers, digital cameras and computer peripherals.

- End -

**About Suntec Singapore**

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

**For press enquiries, please contact:**

Anjna Nihalani

Director – Marketing & Communications

Direct telephone: (65) 6825 2226

Fax: (65) 6825 2222

Email: [anjna.nihalani@suntecsingapore.com](mailto:anjna.nihalani@suntecsingapore.com)

Karen Chia

Manager – Marketing & Communications

Direct telephone: (65) 6825 2227

Fax: (65) 6825 2222

Email: [karen.chia@suntecsingapore.com](mailto:karen.chia@suntecsingapore.com)