



## **MEDIA RELEASE**

### **Suntec Singapore Proud Venue and Lead Partner for APEC 2009 Leaders' Week**

**Singapore, 3 November 2009** - Suntec Singapore International Convention & Exhibition Centre, Asia's leading convention and exhibition centre, is proud to be the main meeting venue for APEC 2009 Leaders' Week.

The Asia-Pacific Economic Cooperation, or APEC, is the premier forum for facilitating economic growth, cooperation, trade and investment in the Asia-Pacific region. Since its inception in 1989, APEC has worked to reduce tariffs and other trade barriers across the Asia-Pacific region, creating efficient domestic economies and dramatically increasing exports. APEC was established in 1989 to further enhance economic growth and prosperity for the region and to strengthen the Asia-Pacific community. APEC has 21 members - referred to as "Member Economies" - which account for approximately 41% of the world's population, approximately 55% of world GDP and about 49% of world trade.

APEC's 21 Member Economies are Australia; Brunei Darussalam; Canada; Chile; People's Republic of China; Hong Kong, China; Indonesia; Japan; Republic of Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; The Republic of the Philippines; The Russian Federation; Singapore; Chinese Taipei; Thailand; United States of America; Vietnam.

"Suntec Singapore is proud to be a lead partner for APEC 2009. This is truly a landmark event and we are honoured to be hosting APEC at our venue," said Pieter Idenburg, Chief Executive Officer of Suntec Singapore. "Our ability to host a series of high profile governmental events makes Suntec Singapore an undisputed market leader in Singapore. This event showcases not just Suntec Singapore's capabilities, but the nation's foresight and leadership in the convention and exhibition industry."

“We are pleased to partner with Suntec Singapore, a premier institution with extensive experience in running prominent events. Over the years, the venue has made its mark in hosting a myriad of iconic events of diverse nature and we are confident that Suntec Singapore, with their tradition, experience and capabilities, will continue to represent Singapore as a choice venue and a choice destination for strategic business events,” said Ms Koh Lin-Net, Deputy Secretary (Trade), Ministry of Trade and Industry.

Since its inception in 1995 and following the success of the 2006 Annual Meetings of the IMF and World Bank Group in 2006, the venue has hosted several high profile events such as the World Trade Organisation Ministerial Conference in 1996 and the World Economic Forum in 1998 to SIBOS (SWIFT international banking operations seminar) in 2003.

The venue has also made its mark in hosting a myriad of iconic events of diverse nature within its premier convention facility. A versatile and flexible space spanning over 100,000 square metres, the venue has received a host of accolades and awards and has been recognised as one of the leading convention centres in Asia.

- End -

### **About Suntec Singapore**

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

#### **For press enquiries, please contact:**

Anjna Nihalani  
Director – Marketing & Communications  
Direct telephone: + 65 6825 2226  
Mobile: + 65 9878 8828  
Fax: + 65 6825 2222  
Email : [anjna.nihalani@suntecsingapore.com](mailto:anjna.nihalani@suntecsingapore.com)

Karen Chia  
Manager – Marketing & Communications  
Direct telephone: +65 6825 2227  
Mobile: +65 9783 3378  
Fax: +65 6825 2222  
Email: [karen.chia@suntecsingapore.com](mailto:karen.chia@suntecsingapore.com)