



MEDIA RELEASE

Lights Out at Suntec Singapore

Singapore, 21 March 2011 – Earth Hour will commence far before 8.30pm for the employees of Suntec Singapore International Convention and Exhibition Centre (Suntec Singapore) as they dine in dimmed lights at the employee cafeteria to pledge their dedication to the environment.

Joining the global call for action for the fourth consecutive year, Suntec Singapore takes Earth Hour a step further in the journey towards a sustainable future. Besides switching off internal and external lighting features of the venue, the employee cafeteria will also dim the lights at Sunspot (the employee cafeteria) during lunch and dinner hour on the 25th March.

This pre-Earth Hour event serves as a reminder to every individual of their importance in fighting climate change and moves in sync with the direction Pieter Idenburg, CEO of Suntec Singapore, has set down for the company.

As one of the leading venues in the MICE (Meetings, Incentives, Conventions and Exhibitions) industry in Asia, he believes that Suntec Singapore “must set the pace for these global efforts within the hospitality and MICE industry so that we can all work towards a committed call to finding solutions for climate change.”

Besides taking an active stand on environmental issues, Suntec Singapore also supports various efforts in the community, education and the arts, such as providing scholarships for students in hospitality programmes, engaging disadvantaged children and green initiatives that spans from recycling to energy conservation.

On the 26th March, Suntec Singapore will join fellow iconic landmarks around the world in reaffirming their pledge to the environment. The venue will turn off the following features in observing Earth Hour:

External Features

- Multi-colored sail lights on the iconic roof of the convention centre
- Multi-colored column lights along the driveway of the convention centre
- Column signage along Nicoll Highway and Temasek Boulevard
- Outdoor electronic board

Internal Features

- Lights and water of the cascading water feature in the lobby
- Two indoor electronic board
- Selected digital signage units (*TouchPoint* on Level 2)
- Poster lightboxes around the centre

Since its conception in 2007 in Sydney, Australia, Earth Hour has since grown to encompass the participation of major landmarks around the world, such as San Francisco's Golden Gate Bridge, Rome's Colosseum, as well as the support of hundreds of millions of people across the globe.

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About Suntec Singapore

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City - offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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