



MEDIA RELEASE

Hat-trick for Suntec Singapore at the CEI Asia Industry Awards 2011

Singapore, 18 January 2011 – Fresh from a string of awards in the last quarter of 2010, Suntec Singapore International Convention & Exhibition Centre (Suntec Singapore) has once again received the honours for being voted as ***“Asia’s Best Convention and Exhibition Centre”*** and ***“Best MICE Sales Team”*** at the CEI Asia Industry Awards 2011.

The awards are presented by CEI Asia – the region’s leading magazine for the Meetings, Incentives, Conferences and Exhibitions (MICE) industry. The annual CEI Asia Industry Awards are voted by the magazine’s astute readers whose profile includes MICE buyers, planners and influencers in the Asia-Pacific region.

“We are honoured to be recognised as one of Asia’s top convention and exhibition centres once again for the third consecutive year. This accolade is significant as it endorses our product and services offerings amidst rapid industry growth. This award further solidifies the Suntec brand – allowing us to keep improving on our standards,” says Pieter Idenburg, Chief Executive Officer of Suntec Singapore.

Suntec Singapore has consistently remained tops for the third year running.

“We are privileged to receive this recognition once again for the third consecutive year. This honour is a clear endorsement for our team as they attest to the industry’s warm appreciation of us – allowing us in our unceasing quest to cater to and improve our products and service offerings for our clients,” commented Mr Ong Wee Min, Director of Commercial.

Suntec Singapore emerged from an extraordinary year in 2010 – having hosted a total of 1,536 events, welcomed approximately 6.8 million visitors to the venue and hauled in copious awards and accolades.

What a great start for what looks set to be a remarkable year!

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About Suntec Singapore

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City - offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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