



**Suntec**  
SINGAPORE  
International Convention &  
Exhibition Centre

**MEDIA RELEASE**

## **First China Sourcing Fair Ends on a High at Suntec Singapore**

**Singapore, 12 December 2010** – The recently concluded China Sourcing Fair ended on a high note at Suntec Singapore last month.

Global Sources, the company responsible for the highly successful trade show series from Hong Kong, Shanghai to Dubai and the USA has brought the show to Singapore for the first time with the opening of the China Sourcing Fairs.

Held from 22 – 24 November 2010 at Suntec Singapore, the show comprised six specialty shows that featured Greater China suppliers' latest gifts and premiums, home products, garments and textiles, hardware and building materials, auto parts and accessories, and food and beverage products.

Dovetailing on its debut, the Global Sources' India Sourcing Fair, with its high-quality decorative and functional products from India, also made its Singapore debut at the same time at Suntec Singapore. It also made sourcing easier for buyers in the ASEAN region as it offered international buyers more than 580 booths of products from quality Asian suppliers.

“We are pleased that the inaugural event in Singapore was a success for Global Sources. With buying power in Asia on the rise, we are confident that the show will continue to experience robust growth. As it is, we are already seeing demand for better goods and products through increasing levels of growing affluence. My team and I look forward to welcoming Global Sources back at our venue next year,” says Pieter Idenburg, CEO of Suntec Singapore.

Organised by Global Sources, the event was attended by Li Minglin, Minister and Counselor of Economic and Commercial Section of the Embassy of the People's Republic of China in the Republic of Singapore, Ruan Weixing, Vice-Chairman, Fujian Chamber of Commerce of Import & Export and Merle A. Hinrichs, Global Sources' Chairman and CEO. The inaugural show in Singapore attracted approximately 8,000 attendees.

Global Sources has been facilitating global trade for 40 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,700 team members in more than 40 locations, and a community of over 2 million registered online users and magazine readers for its Chinese-language media.

The next edition of the Fair will be held at Suntec Singapore International Convention and Exhibition Centre from 6 – 8 December 2011.

-End-

## **About Suntec Singapore**

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City - offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

### **For press enquiries, please contact:**

Anjna Nihalani  
Director – Brands & Communications  
Direct telephone: + 65 6825 2226  
Mobile: + 65 9878 8828  
Fax: + 65 6825 2222  
Email: [anjna.nihalani@suntecsingapore.com](mailto:anjna.nihalani@suntecsingapore.com)

Karen Chia  
Manager – Brands & Communications  
Direct telephone: +65 6825 2227  
Mobile: +65 9783 3378  
Fax: +65 6825 2222  
Email: [karen.chia@suntecsingapore.com](mailto:karen.chia@suntecsingapore.com)