



## MEDIA RELEASE

### **CEI Asia Industry Awards 2010 Double Glory for Suntec Singapore International Convention & Exhibition Centre**

**Singapore, 5 January 2010** – Starting off the New Year with a bang and fresh from its string of awards in the last quarter of 2009, Suntec Singapore International Convention & Exhibition Centre, Singapore's foremost venue for meetings, conventions and exhibitions, has once again, received the honours for one of the ***"Best Convention and Exhibition Centre"*** and ***"Best MICE Sales Team"*** at the annual CEI Asia Industry Awards 2010.

CEI Asia is regarded as one of the best magazine serving the region's corporate events industry and the annual Industry Awards recognizes outstanding organisations across Asia. The winners of these awards are voted by its discerning readers.

This is the second consecutive year that Suntec Singapore has garnered an award for Best Convention and Exhibition Centre and Best MICE Sales Team – having moved up one notch in both categories.

"We are truly honoured to be identified as one of the top convention and exhibition centres in Asia. Receiving this award is a further testament and a tribute to our employees, their dedication and the work they do. My heartiest congratulations to the team at HKCEC for a well-deserved win," says Pieter Idenburg, Chief Executive Officer of Suntec Singapore.

The venue's sales team also moved one notch to clinch the honours for "**Best MICE Sales Team**"

"We are privileged to receive this recognition from the readers of CEI. This accolade is a powerful endorsement for our team - for their passion, dedication and hard work. As the global market for MICE intensifies, this tribute is a further encouragement for all of us to keep delivering unparalleled service standards and to continue raising the bar," commented Mr Ong Wee Min, Director of Sales and Client Services.

Suntec Singapore opened since 1995 has made its mark in hosting a myriad of iconic events of diverse nature within its premier convention facility. As Asia's leading conference centre, the venue believes in holding each and every of its clients' needs paramount. Set in the heart of Marina Bay, amid Singapore's new growing waterfront downtown, the 100,000 square metre facility has received a host of accolades and awards and has been recognized as one of the leading convention centres in Asia.

The venue hosted a total of 1,408 events and welcomed 6.7 million visitors last year.

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## **About Suntec Singapore**

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, 6 museums and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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