



Suntec
SINGAPORE
International Convention &
Exhibition Centre

MEDIA RELEASE

SUNTEC SINGAPORE INTERNATIONAL CONVENTION AND EXHIBITION CENTRE STEPS UP ITS EFFORTS TO GO GREEN

Singapore, 4 March 2008 – Suntec Singapore International Convention & Exhibition Centre (Suntec Singapore) is stepping up its efforts to go green. The centre, Asia's foremost venue for meetings, incentives, conventions and exhibitions, announced today that it is working in partnership with Sembcorp Environmental Management (Sembcorp) to introduce a new range of environmentally friendly practices in its day to day operations. This partnership is part of Suntec Singapore's latest effort to boost recycling and increase energy conservation, catering to the increasing awareness of 'environmentally friendly' practices among convention and exhibition delegates.

As part of this initiative, Suntec Singapore has started on a comprehensive recycling programme. The 3Rs (Reduce, Re-Use and Recycle) encourage staff and guests to practice environmentally friendly habits. The center recycles glass, plastic, aluminum, cardboard and paper in its administration areas as well as public areas of the convention centre. With a strong call to recycle waste, bins will be strategically located around the Centre to encourage guests to do their part for the environment.

"At Suntec Singapore, we recognise that sustainability and ecological awareness is an integral part of the MICE (meetings, incentives, conventions & exhibitions) industry. Hence, this partnership with Sembcorp is an important step in supporting our business practices. With the present initiatives in place, the next step is to work towards greater sustainability in our business model," says Pieter Idenburg, Chief Executive Officer of Suntec Singapore.

Sembcorp is delighted to partner Suntec Singapore in Singapore's first comprehensive recycling programme for the conventions and exhibitions industry. "Sembcorp will treat the waste collected from Suntec Singapore with our specially designed recycling process, which will enable a higher amount of recyclable materials to be extracted. This service will make it much more convenient for users to recycle, as aside from separating their waste paper, they will not have to segregate their waste further prior to disposal," elaborated Mr Goh Swee Ooi, Chief Operating Officer, Sembcorp Environmental Management.

Sembcorp, is Asia's premier environmental services company and it provides integrated environmental management solutions including municipal, commercial and medical waste collection and treatment; recycling and resource recovery; public and commercial cleansing and carpark management services.

The venue is no stranger to the 'green business'. From the onset, caring for the environment was already a consideration at the heart of Suntec Singapore's management of the convention centre, even before it was built. A good example is the installation of a water-saving irrigation system that is integrated into the design of the building. The architectural landscape and the creation of a uniquely-designed roof that makes Suntec Singapore stand out in Singapore's skyline, also collects rain water that irrigates part of the 900 trees that have been planted in the Suntec City area.

The extensive use of glass throughout the convention centre also utilises the natural lighting offered by Singapore's sunny tropical climate. Within the venue, automatic sensor taps for hand sinks and automatic sensor flushing for all restrooms allow for greater energy efficiency savings on dispensed water. In addition, the venue also saves energy by reducing lights and power during move-in and move-out of events in the exhibition halls. Additionally, since its opening in 1995, staff at the centre have also been involved in various projects to reduce wastage and increase the efficiency in the use of energy.

In addition to its facility-related green initiatives, the venue will also work closely with event organizers to support their efforts to be green. This will be achieved by involving the gradual engagement of its event clients, in introducing recycling into the business plan of each event. As a first of its effort, the company will work with Eastern Directories, the organiser of the biggest IT Show in Singapore, for its upcoming IT Show being held from March 6 – 9, 2008.

The venue is also honoured to be hosting the upcoming B4E - Business for the Environment Global Summit from 22 - 23 April 2008. Hosted by the United Nations Environment Programme and the United Nations Global Compact, the summit is the leading international conference focusing on business and the environment and will highlight the most urgent environmental challenges facing the world today and discuss business-driven solutions for mitigating and adapting to climate change. Topics to be addressed include resource efficiencies, renewable energies, new business models and climate strategies. The summit will be attended by CEOs and senior executives from leading global companies, as well as leaders from the government, international agencies, NGOs, and other organizations looking to forge partnerships and explore solutions for a greener future. The B4E is being held in conjunction with the Champions of the Earth gala dinner that honours laureates from around the world who has spearheaded outstanding initiatives in many different areas from environmental policy to cutting-edge research, with a particular focus on sustainable development and the fight against climate change. To host the event, a criteria of guidelines have to be met to ensure that the venue is in compliance with its list of environmental audit guidelines and recommendations.

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About Suntec Singapore

Suntec Singapore is a world-class venue located in the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of floor space on six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants and the region's newest centre for the performing arts, Esplanade-Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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