



Suntec
S I N G A P O R E
International Convention &
Exhibition Centre

MEDIA RELEASE

Suntec Singapore's Iconic Landmarks Go Dark to Support "Earth Hour"

Singapore, 25 March 2008 - Suntec Singapore is going dark to become green.

Asia's leading convention centre will join iconic buildings around the world in turning off lights at key elements of their properties for an hour in a joint effort for the global "Earth Hour".

On 29 March, from 8p.m. to 9p.m., Suntec Singapore's multi-coloured lights that illuminate nightly from its iconic sails on the roof of the convention centre -- a standout in the Singapore skyline -- will be switched off. Column lights in multiple combinations along the driveway of the convention centre and lights for the lobby's cascading water feature, another signature for the centre, will also join the "Earth Hour" effort.

Started in Sydney in 2007, Earth Hour is the global initiative in which cities and communities will turn out their lights to symbolise their commitment to finding solutions for climate change. It is the highlight of a major campaign to encourage businesses, communities and individuals to take the simple steps needed to cut down on their greenhouse gas emissions and become more energy efficient. This year, the global initiative will involve many of the world's architectural landmarks including Chicago's Sears Tower, North America's tallest building, the Golden Gate Bridge in San Francisco, as well as Sydney's Harbour Bridge and Opera House, which will all go "dark" for an hour.

"We are part of the global effort to reduce greenhouse gases. We see ourselves as an industry leader, especially in efforts to go green, and we hope the hour long 'disappearance' of the unique architecture of Suntec Singapore will draw more attention to this worthy cause," said Pieter Idenburg, Suntec Singapore's Chief Executive Officer.

The lights for key features of the buildings taking part in this global initiative will be switched off for an hour starting at 8 p.m. local time on 29 March 2008.

"Suntec Singapore already had green initiatives from the onset, and caring for the environment was already a consideration in the management of our business, from the pipes in our roof that collect rain water to irrigate the plants in the vicinity, to our recycling efforts at our events, which recently drew the attention of the media," Mr. Idenburg added. "We are happy to set the pace for the global effort within the hospitality and MICE industry to do more for the environment."

Suntec Singapore has also embarked on a comprehensive recycling programme and is working in tandem with Sembcorp Environmental Management (Sembcorp) to boost recycling and increase energy conservation. It has also started working closely with event organisers to introduce recycling into the business plan of each event. Next month, the venue will host the B4E – Business for the Environmental Global Summit. Hosted by the United Nations Environment Programme and the United Nations Global Compact, the summit is the leading international conference focusing on business and the environment and will highlight the most urgent environmental challenges facing the world today.

Among Suntec Singapore's most distinguished architectural features is its spectacular roof. Boldly expressed in metal and glass pyramids suspended in a steel frame, the roof was clad with Teflon decorative sails and lit by night, when it was refurbished in 2006. The 12-metre water feature in the central lobby was also added during the 2006 refurbishment as part of design enhancement and powerful *feng shui* elements.

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About Suntec Singapore

Suntec Singapore is a world-class venue located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of versatile floor space over six levels, this award-winning facility can cater to events from 10 to 20,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants and the region's newest centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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