



MEDIA RELEASE

BOAT TECH ASIA 2007 ENDS ON A HIGH NOTE

Singapore, 27 April 2007 – After the highly successful Boat Tech China conference in 2006, Boat Tech Asia, the first inaugural conference showcasing boatbuilding and related equipment manufacturing that was held in Singapore, ended on a high note this week. The conference offered a one-stop-shop for the world's boatbuilders to gather information and network with players in South and Southeast Asia.

The two-day conference which started on 23 April 2007, is a sister event to the highly successful Boat Tech China conference held in 2006. It was attended by over 80 delegates from around the world and prominent speakers included Ivan Erceg, Chairman of Sensation Yachts, New Zealand; Edward Hyde Hyde, Chairman of Hyde Sails, UK and Klaus-Juergen Heer, Head of Design at dk Yachts, Malaysia. The conference not only provided first-hand insights on boatbuilding activities, it also included much anticipated site visits to boat yard visits in Malaysia.

The conference, followed on from the ever-successful Boat Asia 2007 – Asia's premier leisure boat show, which closed last week on a larger scale than last year's, with increased number of returning and first time exhibitors and visitors to the show. Boat Tech Asia is conveniently sandwiched between Boat Asia and Boat Thai – the premier leisure boat show for Thailand which will be held from 27 – 29 April 2007.

“With an increasing interest in marine leisure activities, Boat Asia and Boat Tech Asia are both timely events to ‘ride the waves’ of affluent consumers with a penchant for luxury lifestyles and for boatbuilding companies to get insights into boatbuilding activities and opportunities,” says Pieter Idenburg, Chief Operating Officer of Suntec Singapore, the company behind Suntec Integrated Media who is the organizer of both events.

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About Suntec Integrated Media

Suntec Integrated Media (SIM), a division of Suntec Singapore, is a full service exhibition and conference organizer, conceptualizing and developing specialised business events for identified industries and market segments. Its commitment to industry is rooted in its corporate vision of enhancing and driving industry growth through targeted events. SIM is the proud organiser of Boat Tech Asia, the regional conference for the international boatbuilding and marine equipment manufacturing industry. SIM also organises Boat Asia, Boat Tech China, Boat Thai, Asia Dive Expo, China Dive Expo, Sports & Fitness Expo and other quality lifestyle events. For more information on SIM, visit www.suntecintegratedmedia.com

For additional press enquiries, please contact:

Ms Carolyn Giang

Senior Marketing Communications Manager

Direct telephone: (65) 6825 2289

Fax: (65) 6825 2088

Email: carolyn.giang@suntecintegratedmedia.com

APPENDIX

Comments from conference delegates for Boat Tech Asia 2007

“Boat Tech Asia has attracted a lot of quality speakers and has been a very educative experience for me.”

Gautama Dutta, Managing Director, Marine Solutions, India.

“This Boat Tech Conference has been extremely informative for myself and our team from Fixtech Marine Solutions Malaysia and we will establish a warehouse/distribution hub in Singapore.”

Simon Hutchinson, Director, Fixtech Marine Solutions, Malaysia

“A practical, honest overview of the developing marine industry across Asia.”

Stephen Oliver, Project Manager China, North Star Yachts China

Interesting, diverse group of very relevant speakers. Great networking opportunity!”

Pom Green, CEO, CMI Thailand

“Boat Tech Asia/China is a definite requirement for any company wishing to do business or setup production in this area. Its importance should not be underestimated!”

Kevin Horsley, Director/Owner, LeisureCat Australia/Malaysia; AussieCat USA

“The conference brought together all the important entities in the SEA region. Great Work!”

Michael Tiller, Technical Services Manager, DIAB Thailand

“Good flow of ideas in open discussion. Market trends and achievements presented. The possibility to share opinions is exciting!”

Albert Nazarov, Managing Director, Albatross Marine Design, Thailand

“A great opportunity to interact and meet with boatbuilders/architects from different parts of the globe.”

Kumari Fernando, Import/Export Director, Neil Marine & Penthouse Group of Companies

Very useful networking opportunity; good overview of marine market in Southeast Asia. Content of conference was excellent!”

A.E. Hyde, Chairman, Hyde Sails Ltd, UK