



MEDIA RELEASE

Suntec Singapore Appoints Anjna Nihalani, Director Marketing & Communications

Singapore, 22 November 2007 – Suntec Singapore International Convention & Exhibition Centre, has appointed Anjna V. Nihalani as Director, Marketing & Communications, as it continues to extend its foothold as Singapore's foremost venue for meetings, conventions and exhibitions.

In her new role, Ms Nihalani will be responsible for all the communication and marketing activities for the venue, including strategic marketing programmes, advertising and promotions, media and public relations activities, internal and external communications, community and government relations as well as corporate social responsibility initiatives.

Prior to joining Suntec Singapore, Ms Nihalani was Assistant Director, Business Travel & MICE Group of the Singapore Tourism Board where, amongst her broad portfolio, she was responsible for identifying opportunities within the financial, medical and education markets for Singapore. Throughout her career and over the course of ten years, Ms Nihalani has held various positions in marketing, corporate communications and corporate social responsibility programmes with the Johns Hopkins Medical Institutions in Maryland, USA and Singapore. She is well experienced in the communications field and has held responsibilities in the execution of conferences as well.

"In our continued efforts and focus to drive the meetings, incentives, conventions and exhibitions business in Singapore and at Suntec Singapore, we are delighted to welcome Anjna to the team. Her significant experience and extensive knowledge of the industry in which we operate is indeed an asset to the organisation. As the industry continues to grow, we look forward to Anjna's leadership in spearheading the initiatives of the company," said Pieter Idenburg, Chief Operating Officer of Suntec Singapore.

In addition to her work, Ms Nihalani has a strong interest in supporting children's causes. She was responsible for setting up the Asean Children's Foundation, a charity to treat children suffering from childhood leukemia in ASEAN.

Ms Nihalani received her Bachelor of Arts degree in Economics from the University of British Columbia in Canada and a Master in Health Services Administration from the George Washington University in the USA. She speaks several languages that include French, Malay, Bahasa Indonesia and Hindi. Married with a child, she enjoys reading, yoga, music, cooking and traveling in her free time.

Ms Nihalani succeeds Elena Arabadjieva, who after 4 years at the venue, has decided to move on to a new career opportunity. Suntec Singapore will miss her vibrancy, boundless energy and award winning, creative marketing solutions.

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About Suntec Singapore

Suntec Singapore is a world-class venue located in the heart of Asia's most integrated meetings, conventions and exhibitions hub. With 100,000sqm of floor space on six levels, this award-winning facility can cater to events from 10 to 12,000 persons. In addition, Suntec Singapore - Asia's Convention City offers direct access to 5,200 hotel rooms, 1,000 retail shops, 300 restaurants and the region's new centre for the performing arts, Esplanade - Theatres on the Bay. While only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located adjacent to the Central Business District and just minutes from the city's entertainment and cultural attractions.

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